Score the best Black Friday freebies, in-store doorbusters, and holiday sweepstakes across major retailers this weekend! Early shoppers can snag free gift cards valued up to $1,000 at Target, Bass Pro Shops, and Academy Sports + Outdoors, alongside free goodie buckets at Lowe's, Advent calendars at Michael's, and hourly giveaways at JCPenney. Plus, find early store opening times, starting as early as 5:00 a.m., and full details on Kohl's massive weekend event, featuring instant Kohl's Cash, Saturday Sephora promotional gifts, and a sweepstakes offering 1,600 eGift cards, themed North Kohl's prize packs, and a $10,000 cash grand prize.

Bass Pro Shops: The first 50 shoppers age 16 and older who stop in Friday morning will receive a gift card valued between $10 and $500. The card will be valid Dec. 4-26.

Best Buy: Rewards members can snag a $100 Best Buy gift card for just $60. The deal is available in stores only, while supplies last, with about 50 gift cards available per location.

Academy Sports + Outdoors: The first 100 eligible customers receive a bonus card worth $20–$25 up to $500

Select Fleet Farm: they are hosting annual Orange Friday doorbuster events, handing out a free 2026 Fleet Farm collector's hat alongside mystery scratch-off tickets worth up to 50% off an in-store purchase.

Kohl's: The first 200 shoppers at each store can receive $5 to $100 in instant Kohl's Cash. On Saturday, the first 200 shoppers at each store will receive a Sephora at Kohl's promotional gift valued at $5 to $100, redeemable that day on eligible in-store beauty purchases.

JCPenney: Stop in for a series of giveaways throughout the day. Starting at 5 a.m., gifts include a Harry Potter snow globe and a chance to win a coupon worth up to $500 off. At 9 a.m., enter for a chance to win a Ninja air fryer, followed by earrings at 1 p.m. and Samsonite luggage at 5 p.m.

Michael's: Be among the first 500 guests on Black Friday and receive a free "Countdown to Craftsmas" Advent calendar.

Target: The first 100 eligible shoppers at each store on Black Friday will receive a free gift card worth $25, $50 or $100. One lucky shopper at every location will score a $1,000 gift card.

Lowe's: Free buckets filled with goodies

Golf Galaxy: Free instant in-store prizes.

IKEA (Nov. 28): Free holiday bag charm for IKEA Family members.

Early Store Openings for Black Friday

Bass Pro Shops: 5 a.m.

Best Buy: 6 a.m.

BJ's Wholesale Club: 7 a.m.

Costco: 9 a.m. for Executive members; 10 a.m. for all others

Dick's Sporting Goods: 6 a.m.

The Home Depot: 6 a.m.

JCPenney: 5 a.m.

Kohl's: 5 a.m.

Lowe's: 6 a.m.

Michael's: 7 a.m.

Sam's Club: 8 a.m. for Plus members; 9 a.m. for all others

Target: 6 a.m.

TJ Maxx: 7 a.m.

Walmart: In-store Black Friday deals begin at 6 a.m.

(First 100 Per Store on November 27) Academy Sports + Outdoors Black Friday Line Up & Win Giveaway (21 States, 34,600 Prizes)

Receive one entry in the Promotion by being one of the first 100 people who are eligible under these Official Rules to line up at a Giveaway Location during the Promotion Period.

Academy Sports + Outdoors locations

100 Prizes will be awarded randomly at each Giveaway Location among eligible Entrants. Each Grand Prize consists of Academy Sports + Outdoors Bonus Cards offering a specified dollar amount ($20, $50, or $500) off a future qualifying purchase at Academy Sports + Outdoors.

PRIZES AT EACH GIVEAWAY LOCATION		
Qty Available	Coupon Promotional Value	Total ARV
1	$500	$500
29	$50	$1,450
70	$20	$1,400
100	**TOTAL**	**$3,350**

The Academy Bonus Card is a promotional discount certificate. Bonus card valid November 27-29, 2026, in-store only. Expires on November 29, 2026.

(November 27 - 30) Black Friday Kohl's and Sephora at Kohl's Giveaways

Kohl's Black Friday Kohl's Black Friday Deals info

Kohl's stores nationwide will open early at 5 a.m. local time on Black Friday Store locations

Black Friday Kohl's Cash Giveaway: The first 200 shoppers at every Kohl's store nationwide on Friday, Nov 27, will receive $5 to $100 in instant Kohl's Cash, while supplies last.

Sephora at Kohl's Giveaway: For the first time ever, on Saturday, Nov. 28, the first 200 shoppers at every Kohl's store will receive an instant Sephora at Kohl's promotional gift, in the form of a coupon worth $5 to $100, to use on beauty purchases that day in store.

Black Friday Sweepstakes: From Friday, Nov. 27 - Monday, Nov. 30, shoppers in-store and online can enter for a chance to win prizes, including Kohl's gift cards, The North Kohl's product bundles, and a $10,000 cash grand prize.

Begins at or about 5:00 a.m. ET on November 27, 2026, and ends at 11:59 p.m. ET on November 30.

Select the North Kohl's Prize Pack prize drawing you would like to enter.

On or about December 1, 2026, the Administrator will conduct random drawings to select potential winners from among all eligible entries.

The Administrator will first conduct a random drawing to select 10 Shopping Spree prize winners from among all eligible entries received in the Sweepstakes.

Thereafter, the Administrator will conduct 5 separate Pack random drawings to select 3 winners for each North Kohl's Prize Pack type from among all eligible entries received for the applicable Pack, as selected by the entrant at the time of entry. Entries selected as potential Shopping Spree prize winners will be removed and will not be eligible for any North Kohl's Prize Pack drawing.

Following the Shopping Spree and Pack drawings, the Administrator will conduct random drawings to select 1,600 potential Kohl's eGift Card prize winners from among all remaining eligible, non-winning entries received in the Sweepstakes. Entries selected as potential winners of a Shopping Spree prize or a North Kohl's Prize Pack prize will be removed and will not be eligible for the Kohl's eGift Card prize drawings.

Limit one (1) prize per person for the entire Sweepstakes.

Prize Pool Description	Prize ARV (Each)	Total Quantity Available	Total ARV
$25 Kohl's eGift Card	$25	750	$18,750
$50 Kohl's eGift Card	$50	500	$25,000
$100 Kohl's eGift Card	$100	250	$25,000
$200 Kohl's eGift Card	$200	100	$20,000
Cozy Corner North Kohl's Prize Pack	Up to $750	3	$2,250
Style Square North Kohl's Prize Pack	Up to $750	3	$2,250
Toy Box North Kohl's Prize Pack	Up to $750	3	$2,250
Hosting Headquarters North Kohl's Prize Pack	Up to $750	3	$2,250
Sephora @Kohl's North Kohl's Prize Pack	Up to $750	3	$2,250
$10,000 Shopping Spree, awarded in the form of a check made payable to the winner	$10,000	10	$100,000

All sizes, styles, and colors selected by Sponsor in its sole discretion. Pack winners will be able to provide size preferences for certain items on the Redemption Form, and Sponsor will attempt to accommodate all such requests where possible.

The Cozy Corner North Kohl's Prize Pack includes all of the following: one (1) Keurig® K-Crema Single Serve Coffee Maker with 4 Cup & 2 Shot Sizes, one (1) St. Nicholas Square 4-Piece Holiday Stacking Mug Set, two (2) Simply Vera Vera Wang Bubble Faux Fur Throw Blankets, two (2) The Big One Oversized Supersoft Plush Throw Blankets, one (1) Cuddl Duds Square Snowman Decorative Pillow, one (1) Sonoma Goods For Life® Cinnamon Spice Cookie Scented Candle, one (1) 22-pack of Swiss Miss Milk Chocolate Hot Cocoa Keurig K-Cup Pods, one (1) Pura home Mini Smart Fragrance Diffuser, one (1) Pura White Pumpkin Dual Diffuser Refill Pack, one (1) pair of Sonoma Goods For Life® Men's Clogs, one (1) pair of SO Women's Slip-On Slippers, and two (2) pairs of Sonoma Goods For Life® Pembroke Kids' Faux Fur Clogs.

The Style Square North Kohl's Prize Pack includes all of the following: one (1) Women's Nine West® Faux Fur Bucket Hat, one (1) Women's Levi's® Original Sherpa Trucker Jacket, one (1) Men's Sonoma Goods For Life® Chest Stripe Quarter-Zip Sweater, one (1) Men's Levi's® Faux Leather Sherpa Collar Aviator Bomber Jacket, one (1) Isla & Alex 14k Gold Flash Plated Clover Necklace & Round Cubic Zirconia Stud Earring Set, one (1) Men's Levi's® Fleece Lined Micro Ribbed Knit Beanie, one (1) LC Lauren Conrad Julie Bow Crescent Shoulder Bag, one (1) Women's Nine West® Plaid Feather Soft Wrap Scarf & Pom Beanie Box Set, one (1) Folio Men's 44mm Watch & Bracelet Set with Wallet, one (1) pair of Boys 8-20 Nike Club Fleece Joggers, one (1) Kids 8-20 Nike Sportswear Club Embroidered Logo Fleece Pullover Hoodie, one (1) Girls 7-16 Nike Sportswear Studio Oversized Fleece Crewneck Sweatshirt, and one (1) pair of Girls 7-16 Nike Sportswear Studio Fleece Open-Hem Pants.

The Toy Box North Kohl's Prize Pack includes all of the following: one (1) each of the Mattel K-Pop Demon Hunters HUNTR/X Rumi, Zoey, and Mira Singing Dolls with Removable Outfits & 5 Posable Joints, one (1) LEGO® Ideas Peanuts Snoopy's Doghouse 21368 Building Kit (964 Pieces), one (1) Spin Master Hatchin' Yoshi Interactive Egg Action Figure, one (1) Potato Head Super Spud Interactive Toy Set, one (1) Tonies Bluey Toniebox 2 Starter Set, one (1) iScream Sour Patch Kids Decorative Pillow, one (1) Sunny Days Entertainment Fun Garden Squishy Strawberry, one (1) LEGO® Pokémon Arcanine 72160 Building Kit (1,190 Pieces), one (1) Ozbozz Nebulus Stars Kids Adjustable Scooter, one (1) LEGO® Botanicals Editions Olivia Rodrigo's Flower Bouquet 11507 Building Kit (400 Pieces), and one (1) PAW Patrol The Dino Movie Megasaurus Dino Vehicle with Inflatable Dinosaur Toy & Rocky Action Figure.

The Hosting Headquarters North Kohl's Prize Pack includes all of the following: one (1) KitchenAid® KSM154GB Artisan Bundle 5-qt. Tilt-Head Stand Mixer with Glass Bowl, one (1) Mingle & Co.® 5-qt. Enameled Cast Iron Dutch Oven, one (1) Mingle & Co.® 4-Piece Wood Serving Board Set, one (1) Cook With Color 5-Piece Stainless Steel Cookie Cutter Set, one (1) St. Nicholas Square 4-Pack Yarn Dye Plaid Kitchen Towels, one (1) Sonoma Goods For Life® 14-oz. Balsam Fir Single Pour Candle Jar, and one (1) St. Nicholas Square 2-Piece Yuletide Oven Mitt & Pot Holder Set.

The Sephora @Kohl's North Kohl's Prize Pack includes all of the following: one (1) T3 Aire 360 Ceramic Air Styler Blowout Kit with Dual Voltage, one (1) Sephora Favorites Holiday Perfume Sampler Set with Redeemable Voucher, one (1) Sephora Favorites Holiday Cologne Sampler Set with Redeemable Voucher, one (1) Sol de Janeiro Cheirosa & Shine Perfume Mist Gift Set, one (1) Sephora Collection Advent Calendar, one (1) ONE/SIZE by Patrick Starrr On 'Til Dawn Mattifying Waterproof Setting Spray Big & Bitty Duo, one (1) dae Cactus Fruit 3-in-1 Styling Cream Taming Wand Trio Set, one (1) Summer Fridays The Lip Butter Balm Minis – Pink Set, and one (1) Sephora Collection Vanilla + Almond Milk Bath and Body Set.